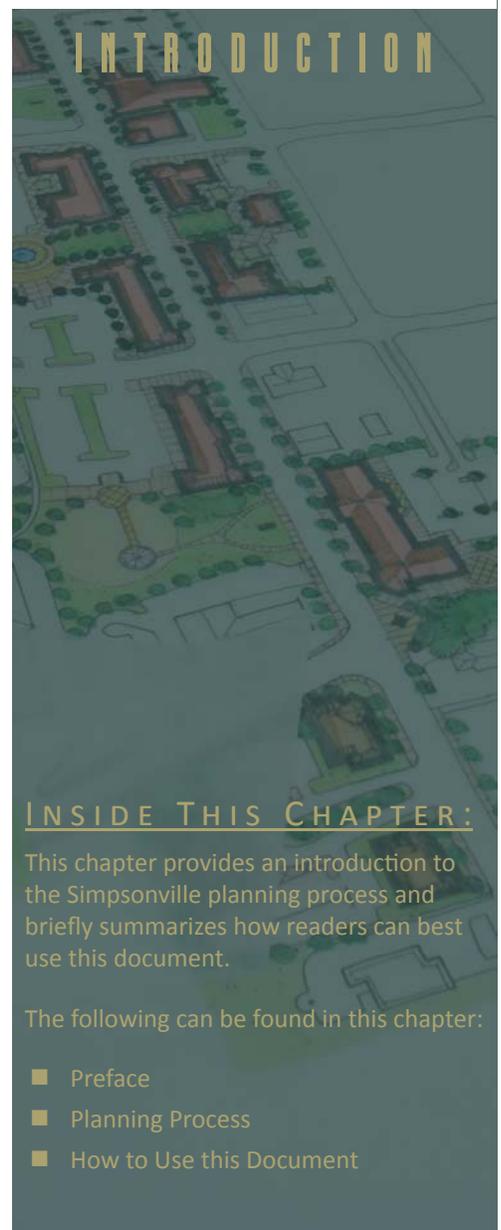






## INTRODUCTION



### INSIDE THIS CHAPTER:

This chapter provides an introduction to the Simpsonville planning process and briefly summarizes how readers can best use this document.

The following can be found in this chapter:

- Preface
- Planning Process
- How to Use this Document



*"Progressive Community with Hometown Spirit"*



*US 60 through Simpsonville*

## P R E F A C E

Simpsonville, Kentucky, a town small in size but strong in history and character, is pursuing an endeavor to encourage and enhance the development of its Village Center. The Simpsonville Small Area Plan is a product of this effort which draws upon the desires and expertise of Shelby County officials, City officials, key stakeholders, community residents, and local businesses. By focusing on the public realm, the City of Simpsonville is fulfilling its role in establishing the formal and informal partnerships so critical in bringing about change and shaping the future for the community. It is up to community residents and local businesses to help promote this effort and encourage and invest in new development which will ultimately revitalize Simpsonville's Village Center.

This plan serves as the foundation and official guide to future development within Simpsonville's Village Center. The principles and recommendations established in this plan should be considered not only with public and private development within the city center, but throughout the City's borders. Through careful and purposeful planning, public / private collaboration, and good old fashioned hard-work, Simpsonville will reinforce its unique identity and its sense of history and character.



*Wiche Park*

## P L A N N I N G P R O C E S S

This planning process was initiated by the City of Simpsonville after initial input by the Planning Commission, City Commission and residents. The project spanned a six month period which was focused on public input. Two public meetings were held to initially gather input on the vision, goals and objectives and later to refine the plan elements discussed later in this plan. The public also had opportunities to provide input during the adoption process with hearings at the Triple S Planning Commission and the Simpsonville City Commission. The planning process and development of the plan was facilitated and refined by the City of Simpsonville, Triple S Planning Commission and HNTB Corporation. The result of this planning process was a clear vision for the Village Center and a road map of how to achieve this bold vision.

## H O W T O U S E T H I S D O C U M E N T

As with most plans, the Simpsonville Small Area Plan is intended to be a working document which City officials, planning commissioners, residents, and business owners use to guide future development and land use decisions for the City of Simpsonville. Readers of the plan are encouraged to highlight, make notes, and check off sections of the plan as they are accomplished. Most importantly, users are encouraged to refer to the plan often, continually monitoring the progress of the plan and insuring that Simpsonville is growing

and expanding in a manner consistent with the overall vision and elements set forth by the plan.

The following chapter defines the vision, goals, and objectives of the Simpsonville Village Center. The remaining chapters prescribe the physical and program elements of the City's core, and outline a strategic action plan to be consulted as Simpsonville strives to realize their vision. Below is a brief description of each chapter and how each section may be used:

## CHAPTER 2: VISION, GOALS & OBJECTIVES

This chapter provides the foundation for all future decisions regarding Simpsonville's Village Center. The goals and objectives defined in this chapter should be used to find common ground in the debate about how implementation should be accomplished.

## CHAPTER 3: DISTRICT CONNECTIONS

This chapter provides an overview of certain opportunities and constraints with regard to the future development of Simpsonville's Village Center. Special attention is placed on providing connections to neighborhoods via improved sidewalks, crossings, and redevelopment of vacant or underused sites.

## CHAPTER 4: DEVELOPMENT INTENSITY & LAND USE

This chapter defines the various districts of Simpsonville's Village Center and provides recommendations on the use and development found within each district.

## CHAPTER 5: INFRASTRUCTURE IMPROVEMENTS

This chapter provides a unified plan for expansion of infrastructure including sidewalks, parking, lighting and utilities.

## CHAPTER 6: IDENTITY & BRANDING

This chapter identifies the elements and amenities of the Village Center which will be used to help create a fresh identity or brand for Simpsonville. Elements include, landscaping, lighting, street furniture, signage, and decorative banners. Consideration should be given to these elements in planning and/or reviewing all future public and private development.

## CHAPTER 7: PLAN IMPLEMENTATION

This chapter should be used to identify and prioritize tasks necessary to accomplish the plan's overall vision. Action steps are outlined in implementation tables which include a brief description of the action and identify responsible party(ies), potential funding source(s), task prerequisites, and appropriate timelines. At the bottom of each table, specific plan goals



*Simpsonville Christian Church*



*West Shelby Water District Office*

associated with each action step are referenced. Space is also provided for users of the plan to check-off accomplished tasks and/or note remaining action items which need to be completed.

#### APPENDIX A: PUBLIC PARTICIPATION

This appendix reinforces the elements presented in the previous chapters by providing a summary of the public participation process. Exercise results gathered during two public workshops are included.

#### APPENDIX B: EXISTING CONDITIONS

This appendix offers a starting point for the development of the plan's vision and the analysis of physical conditions, plan elements and public input. Use of this appendix should help explain how the efforts of this plan support or coordinate with county wide planning efforts and various regulatory documents. As with Public Participation, it is provided as an appendix to document the decisions and content established in the planning process.



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